

Burton Jobs Fair

DATE: Friday, September 12, 2025
LOCATION: Burton-on-Trent, England, GB

Event Description

Burton Jobs Fair is a premier expos event in Burton-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 733 people

Event ID: y8m2noHSC9W2XppvHc

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 293 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
