

BURTION ALBION SPIRITUAL AND WELLBEING SHOW

DATE: Sunday, November 9, 2025
LOCATION: Burton-on-Trent, England, GB

Event Description

BURTION ALBION SPIRITUAL AND WELLBEING SHOW is a premier festivals event in Burton-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 266 people

Event ID: 9r5EG32i6MbMSDK3pY

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.