

Burlesque at The Towne Theatre 19+

DATE: Thursday, August 14, 2025
LOCATION: Vernon, British Columbia, CA

Event Description

Burlesque at The Towne Theatre 19+ is a premier performing-arts event in Vernon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 42/100

Expected Attendance: 421 people

Event ID: 8NFL74zMbbVk3AXZba

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 168 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
