

# Buriram United vs Ulsan HD FC

DATE: Wednesday, November 26, 2025

LOCATION: Ulsan, Ulsan, KR

## Event Description

Buriram United vs Ulsan HD FC is a premier sports event in Ulsan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,794 people

**Event ID:** 5WHWzfejdRvA8pFbAj

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,318 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*