

# Bunbury Playgroup Open Day

## \*Celebrating 50 Years\*

DATE: Monday, October 20, 2025  
LOCATION: East Bunbury, Western Australia, AU

---

### Event Description

Bunbury Playgroup Open Day \*Celebrating 50 Years\* is a premier festivals event in East Bunbury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** festivals

**Importance Rank:** 36/100

**Expected Attendance:** 193 people

**Event ID:** 4D7WdR2qAscFCbiLbP

### Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 77 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---