

Bumpy @ Theatre Royal Castlemaine w/ Isobel Caldwell

DATE: Friday, October 24, 2025
LOCATION: Castlemaine, Victoria, AU

Event Description

Bumpy @ Theatre Royal Castlemaine w/ Isobel Caldwell is a premier festivals event in Castlemaine. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 39/100
Expected Attendance: 282 people
Event ID: AfPEJmMBZDQJpeqMNa

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 113 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
