

BUMBUM // SEXTA - 14.11 // CABARET POA

DATE: Friday, November 14, 2025
LOCATION: Centro Histórico, Rio Grande do Sul, BR

Event Description

BUMBUM // SEXTA - 14.11 // CABARET POA is a premier performing-arts event in Centro Histórico. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 52/100
Expected Attendance: 1,229 people
Event ID: 7WCRGG8EWH6ngrbdGT

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 492 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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