

Bulldog Courage

DATE: Saturday, August 30, 2025

LOCATION: Albany, New York, US

Event Description

Bulldog Courage is a premier concerts event in Albany. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 977 people

Event ID: 9s4wwUb3ieSodHVeEY

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 391 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.