

Bulaan Buruugaa Ngali Exhibition ...we weave together exhibition opening

DATE: Friday, September 12, 2025
LOCATION: Lismore, New South Wales, AU

Event Description

Bulaan Buruugaa Ngali Exhibition ...we weave together exhibition opening is a premier expos event in Lismore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 57/100
Expected Attendance: 2,163 people
Event ID: AiwJnnuXJ2ZwnHxBUE

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 865 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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