

Built Here, Backed Here Expo

DATE: Friday, October 10, 2025
LOCATION: West Beach, South Australia, AU

Event Description

Built Here, Backed Here Expo is a premier expos event in West Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 69/100

Expected Attendance: 9,083 people

Event ID: 9MPin4jgTD82Jdri7s

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,633 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.