

Building trust in technology: Secure by Design and Integrity by Design

DATE: Monday, September 15, 2025

LOCATION: Bucure!—F'Â 'V7W&R ti, RO

Event Description

Building trust in technology: Secure by Design and Integrity by Design is a premier conferences event in Bucure!—F'â This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 180 people

Event ID: 6Uy5oiVH8wp9KByWtW

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 72 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.