

Building Service Contractors Association International CEO Seminar

DATE: Wednesday, January 28, 2026
LOCATION: San José del Cabo, Baja California Sur, MX

Event Description

Building Service Contractors Association International CEO Seminar is a premier conferences event in San José del Cabo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 4dRGjRKXsYzTQPbK9g

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.