

Building Health Bucharest International Forum

DATE: Friday, October 24, 2025
LOCATION: București, Romania

Event Description

Building Health Bucharest International Forum is a premier conferences event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 43/100
Expected Attendance: 442 people
Event ID: 6ATztqB83J7wsXWorg

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.