

Building Construction Technology Expo (BCT Expo)

DATE: Tuesday, September 2, 2025
LOCATION: Tambon Ban Mai, Chang Wat Nonthaburi, TH

Event Description

Building Construction Technology Expo (BCT Expo) is a premier expos event in Tambon Ban Mai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 62/100

Expected Attendance: 3,800 people

Event ID: CeDNQ2vaT6Dm2jAVAc

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,520 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.