

# Build & Renovate Trade Fair

DATE: Friday, January 23, 2026

LOCATION: Vantaa, FI

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## Event Description

Build & Renovate Trade Fair is a premier expos event in Vantaa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 72/100

**Expected Attendance:** 13,000 people

**Event ID:** E26rrfMUN2gi9mN9pu

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*