

Bucolic Bar | DIEGO ROOTS + DIONISIO BXDEUS | Domingo 17 de Agosto

DATE: Sunday, August 17, 2025
LOCATION: Olinda, Rio de Janeiro, BR

Event Description

Bucolic Bar | DIEGO ROOTS + DIONISIO BXDEUS | Domingo 17 de Agosto is a premier concerts event in Olinda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 43/100
Expected Attendance: 422 people
Event ID: 4xPZw5ehELrzd4JT

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 169 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
