

# Bubbles / OPEN Destilados - 16/8

DATE: Saturday, August 16, 2025  
LOCATION: Cidade Baixa, Rio Grande do Sul, BR

---

## Event Description

Bubbles / OPEN Destilados - 16/8 is a premier concerts event in Cidade Baixa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 32/100

**Expected Attendance:** 132 people

**Event ID:** CE33sXR06m38qSpgv3

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 53 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/bubbles-open-destilados-168>

Document generated on 6/3/2026, 9:30:33 PM