

Bóthar na Smaointe

DATE: Wednesday, November 26, 2025
LOCATION: Spiddal West, County Galway, IE

Event Description

Bóthar na Smaointe is a premier performing-arts event in Spiddal West. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 89 people

Event ID: 75A2JPqEETEDgUBxig

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.