

# BSL - Fenerbahçe vs Esenler

DATE: Sunday, November 16, 2025

LOCATION: 7F æ ul, TR

## Event Description

BSL - Fenerbahçe vs Esenler is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 7,082 people

**Event ID:** A5aBXPkgsV4D6JfsR4

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,833 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*