

Brussels Cappuccino Clash | Joule - Mix Brussels

DATE: Thursday, September 11, 2025
LOCATION: Watermael-Boitsfort, Bruxelles, BE

Event Description

Brussels Cappuccino Clash | Joule - Mix Brussels is a premier community event in Watermael-Boitsfort. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 22/100

Expected Attendance: 42 people

Event ID: 9rbU2WXnDfuWDkyj8e

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 17 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.