

Bruno, Dani Casarano, and Nativo

DATE: Saturday, October 18, 2025
LOCATION: Palma, Illes Balears, ES

Event Description

Bruno, Dani Casarano, and Nativo is a premier concerts event in Palma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 501 people

Event ID: D74PVDAL88Yb7yx5ZP

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.