

BRUNCH & SHOP MARKET - Muse Aura Bazaar at Flora Plant Kitchen!

DATE: Sunday, August 17, 2025
LOCATION: Miami, Florida, US

Event Description

BRUNCH & SHOP MARKET - Muse Aura Bazaar at Flora Plant Kitchen! is a premier expos event in Miami. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,034 people

Event ID: H8j5M54iNo9isqB6Gs

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 414 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
