

Broome Bands Together West: A Country Mile

DATE: Thursday, August 14, 2025
LOCATION: Endicott, New York, US

Event Description

Broome Bands Together West: A Country Mile is a premier concerts event in Endicott. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 239 people

Event ID: 8eLXJoE3v8M2HL4tjQ

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
