

Brooklin 17/10 Café de negócios e network Rede Mais Mulheres

DATE: Friday, October 17, 2025
LOCATION: Jardim das Acacias, São Paulo, BR

Event Description

Brooklin 17/10 Café de negócios e network Rede Mais Mulheres is a premier conferences event in Jardim das Acacias. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 289 people

Event ID: FYAMZwN4VQ8ekfy892

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.