

Brooch Club - September 20th Meet Up - The Metal Space - Brookvale

DATE: Friday, September 19, 2025
LOCATION: Brookvale, New South Wales, AU

Event Description

Brooch Club - September 20th Meet Up - The Metal Space - Brookvale is a premier expos event in Brookvale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 43/100
Expected Attendance: 451 people
Event ID: HNZsxaAbNFxYddpkrk

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 180 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
