

Brompton Community Garden's Annual Spring Fair

DATE: Saturday, October 18, 2025
LOCATION: Brompton, South Australia, AU

Event Description

Brompton Community Garden's Annual Spring Fair is a premier festivals event in Brompton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,317 people

Event ID: qxWsozPtfkJRi7c3Uq

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 527 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.