

Broken Back, Fakear, L.E.J, and 4 others

DATE: Friday, September 19, 2025
LOCATION: Martignas-sur-Jalle, Nouvelle-Aquitaine, FR

Event Description

Broken Back, Fakear, L.E.J, and 4 others is a premier festivals event in Martignas-sur-Jalle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 374 people

Event ID: DnLX3SCwVS69hM3HXr

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.