

Broiler Conference 2025 - Limerick

DATE: Thursday, October 23, 2025
LOCATION: Newcastle West, County Limerick, IE

Event Description

Broiler Conference 2025 - Limerick is a premier conferences event in Newcastle West. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 174 people

Event ID: DMhnN7S88nrx9Ujdiq

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 70 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
