

Broadway Blues Band with Mill City Mavericks

DATE: Thursday, December 11, 2025
LOCATION: Corner Brook, Newfoundland and Labrador, CA

Event Description

Broadway Blues Band with Mill City Mavericks is a premier performing-arts event in Corner Brook. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 40/100

Expected Attendance: 325 people

Event ID: 6TtUwWAdVNYrHLXf7c

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 130 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
