

British Womenswear Sample Sale

DATE: Saturday, November 15, 2025
LOCATION: Richmond Hill, Ontario, CA

Event Description

British Womenswear Sample Sale is a premier expos event in Richmond Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,116 people

Event ID: AM6Hcmb87yNHFXVXGW

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 446 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
