

British Rockshow-Tribute to the 60's, 70's & 80's

DATE: Saturday, November 22, 2025
LOCATION: Jamberoo, New South Wales, AU

Event Description

British Rockshow-Tribute to the 60's, 70's & 80's is a premier community event in Jamberoo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 28/100

Expected Attendance: 80 people

Event ID: 44PCK4ejGcuTEP82Gj

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.