

Bristol City vs Sheffield Wednesday

DATE: Saturday, September 13, 2025

LOCATION: Sheffield, England, GB

Event Description

Bristol City vs Sheffield Wednesday is a premier sports event in Sheffield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 20,003 people

Event ID: CNKiJ5RCRfK9hhSUic

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,001 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.