

Brisbane Wedding Trail (FREE EVENT) - Sunday 24th August 2025

DATE: Saturday, August 23, 2025
LOCATION: Kangaroo Point, Queensland, AU

Event Description

Brisbane Wedding Trail (FREE EVENT) - Sunday 24th August 2025 is a premier expos event in Kangaroo Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 51/100
Expected Attendance: 1,161 people
Event ID: 5LwWdXPGnQyaNNCQQT

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 464 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
