

Brisbane Roar FC vs Perth Glory FC

DATE: Friday, January 16, 2026
LOCATION: Perth, Western Australia, AU

Event Description

Brisbane Roar FC vs Perth Glory FC is a premier sports event in Perth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,673 people

Event ID: 6TU6FHdfg2H2JtKBuz

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,469 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.