

# Brisbane classes resume Mon 6.30pm 25th Aug & Tues 9am 26th Aug.

DATE: Sunday, August 24, 2025  
LOCATION: Mount Gravatt East, Queensland, AU

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## Event Description

Brisbane classes resume Mon 6.30pm 25th Aug & Tues 9am 26th Aug. is a premier community event in Mount Gravatt East. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** 3cnyNKhTEGyLzdvgUr

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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