

Brighton Preparatory School Spring Fair

DATE: Thursday, October 30, 2025
LOCATION: Dolls Point, New South Wales, AU

Event Description

Brighton Preparatory School Spring Fair is a premier expos event in Dolls Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 438 people

Event ID: 34tQmoEyJQ3MmZ5paK

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 175 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
