

Brighton & Hove Albion vs AFC Bournemouth

DATE: Saturday, September 13, 2025
LOCATION: Bournemouth, England, GB

Event Description

Brighton & Hove Albion vs AFC Bournemouth is a premier sports event in Bournemouth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,167 people

Event ID: 9tLyj5x7WVG8vZT4jc

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,467 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.