

Bridgetown Embrace Employment, Skills and Participation Event

DATE: Monday, October 20, 2025
LOCATION: Bridgetown, Western Australia, AU

Event Description

Bridgetown Embrace Employment, Skills and Participation Event is a premier expos event in Bridgetown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 44/100
Expected Attendance: 483 people
Event ID: 6eUZzZpD2RNkbXdvny

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 193 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
