

BRIDGE THE BLOCK KOREA DAY @ KBW

DATE: Sunday, September 21, 2025
LOCATION: Seongdong-gu, Seoul, KR

Event Description

BRIDGE THE BLOCK KOREA DAY @ KBW is a premier conferences event in Seongdong-gu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 348 people

Event ID: E7d2XYWbEFFdhfkiYb

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 139 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.