

# BRIDES VISITED WEDDING FAIR & BRIDAL SALE KEMPTON PARK

DATE: Sunday, September 21, 2025  
LOCATION: Sunbury-on-Thames, England, GB

## Event Description

BRIDES VISITED WEDDING FAIR & BRIDAL SALE KEMPTON PARK is a premier expos event in Sunbury-on-Thames. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 49/100

**Expected Attendance:** 862 people

**Event ID:** 9A3MhRFQK7WAXTmU9i

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 345 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*