

BRIDAL PRIVE AT SHOWROOM KARA BRIDES

DATE: Friday, September 19, 2025
LOCATION: Daerah Khusus Ibukota Jakarta, ID

Event Description

BRIDAL PRIVE AT SHOWROOM KARA BRIDES is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 60/100

Expected Attendance: 3,257 people

Event ID: CtGVMCdcchcpZ5LC4U

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,303 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.