

Bridal and Function Expo

DATE: Friday, September 12, 2025
LOCATION: Jindalee, Western Australia, AU

Event Description

Bridal and Function Expo is a premier expos event in Jindalee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,814 people

Event ID: Hvaznmw7kiEtHFgmK6

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 726 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
