

Brian Hughes Live at 29 NEAT!

DATE: Friday, August 15, 2025
LOCATION: Watkins Glen, New York, US

Event Description

Brian Hughes Live at 29 NEAT! is a premier performing-arts event in Watkins Glen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 37/100

Expected Attendance: 221 people

Event ID: 3bBpMLA9sB5f9s8hT5

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 4:37:20 AM