

Brian Ellis, Great Vacation, and Zackey Force Funk

DATE: Friday, August 29, 2025
LOCATION: Los Angeles, California, US

Event Description

Brian Ellis, Great Vacation, and Zackey Force Funk is a premier community event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: 3dxMUXzM2VJRYcMDnh

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.