

Brewers, Beerers, Bowlers @ Petersham Bowling Club

DATE: Tuesday, October 21, 2025
LOCATION: Petersham, New South Wales, AU

Event Description

Brewers, Beerers, Bowlers @ Petersham Bowling Club is a premier festivals event in Petersham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 45/100
Expected Attendance: 581 people
Event ID: 8qxdcTyWGhHGKn9HdA

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 232 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
