

Brett Littlefair - Live at Prince Edward Hotel Wallaroo

DATE: Thursday, October 9, 2025
LOCATION: Wallaroo, South Australia, AU

Event Description

Brett Littlefair - Live at Prince Edward Hotel Wallaroo is a premier festivals event in Wallaroo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 390 people

Event ID: 35LqvBWMfbm2T7BiHz

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 156 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.