

Brett Eldredge at Masonic Temple Theatre

DATE: Wednesday, December 17, 2025

LOCATION: Detroit, Michigan, US

Event Description

Brett Eldredge at Masonic Temple Theatre is a premier concerts event in Detroit. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,342 people

Event ID: ACJdpnR78G3ybdECmW

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,337 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.