

Brendan Kelly Band - Live in The Market Yard, Carrick-On-Shannon

DATE: Friday, August 15, 2025
LOCATION: Carrick-On-Shannon, County Leitrim, IE

Event Description

Brendan Kelly Band - Live in The Market Yard, Carrick-On-Shannon is a premier concerts event in Carrick-On-Shannon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 29/100

Expected Attendance: 90 people

Event ID: AKYSw6Q98kygjmqvbd

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
