

Bremenfest 5k Run and Fun Run

DATE: Friday, August 15, 2025
LOCATION: New Bremen, Ohio, US

Event Description

Bremenfest 5k Run and Fun Run is a premier sports event in New Bremen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 29/100

Expected Attendance: 93 people

Event ID: 92zUT8EMshti2UmvAG

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
