

# Breckenridge Bluegrass & Beer Festival 2025

DATE: Friday, September 26, 2025  
LOCATION: Breckenridge, Colorado, US

---

## Event Description

Breckenridge Bluegrass & Beer Festival 2025 is a premier festivals event in Breckenridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 61/100

**Expected Attendance:** 3,501 people

**Event ID:** CDK5XQko8Pzvt2v4dP

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/breckenridge-bluegrass-beer-festival-2025>

Document generated on 6/4/2026, 9:41:18 AM